

The Mediterranean Alps are a land of contrasts: between mountains and sea, between reliefs and plains, between cities and small towns. A cross-border territory that has great potential, but that shares the same basic problems: the economy of these territories is, in fact, mainly oriented to tourism but struggles to keep up with innovative processes and the urgent need to reorient the policies of exploitation of resources in an eco-sustainable key.

The **Alpimed Innov project**, as part of the **PITER ALPIMED project**, aims to **strengthen the mountain economy of the ALPIMED area** and the innovation ecosystem on the strategic issues of the PITER through **support for the promotion and development of businesses and collaboration** between companies; regional actors and the world of research.

Specific objectives:

- **Reducing the gap** between research and business;
- **To promote the exchange of good practice in the field of innovation in strategic areas of PITER ALPIMED**, such as climate change, mobility, sustainable tourism, culture and the green economy, and to test ways to support businesses through innovation;
- **Strengthen the mountain economy** to accompany companies to grasp the potential of innovation including digital.

PROJECT DURATION

48 months
(from 03/10/2018 to 02/10/2022)

PARTNERS

- Camera di commercio industria artigianato e agricoltura di Cuneo (Capofila)
- Regione Liguria
- Camera di Commercio Industria Artigianato e Agricoltura delle Riviere di Liguria
- Comune di Cuneo, Ente Gestore Parco Fluviale Gesso e Stura
- Métropole Nice Côte d'Azur
- Chambre de commerce et d'industrie Nice Côte d'Azur
- Communauté d'Agglomération de la Riviera Française – CARF
- Gruppo Europeo di Cooperazione Territoriale "Parco Europeo Alpi Marittime e Mercantour"

Actuator Subject for Camera di Commercio di Cuneo:

Politecnico di Torino - DIATI

FUNDING INSTRUMENT

- Programma di Cooperazione INTERREG ALCOTRA ITALIA – FRANCIA V A 2014-2020
 - Fondo Europeo di Sviluppo Regionale (FESR)
 - Fondo di rotazione nazionale

BUDGET

The total budget of the project is 1,764,705.88 € of which 90,000 € allocated Politecnico.

Scientific manager for DIATI:

Prof. Alessandro Casasso
Prof. Andrea Maria Lingua



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